

ANNA COHEN

*Mission: to create and lead the process of building strong brands
through creating community, growth and profitability with a balanced whole-systems approach.*

PROFESSIONAL EXPERIENCE

- **FREELANCE** – NYC, Florence, Italy and Portland, OR
Design and business consulting; creative direction; web, graphic and apparel design; design management; illustration, styling, custom wedding and couture design.
Recent projects include:
 - **KM GLOBAL** (science museum interpretive design and fabrication company), July 2010. Graphic Design for a Toxics Reduction & Sustainability Center exhibit for METRO, City of Portland.
 - **ZIBA DESIGN**, March-May 2010. Design and prototyping management of soft goods product for high-end beauty device for PROCTER & GAMBLE.
 - **IMPERIAL STOCK RANCH**, Nov. 2008-Feb. 2010. Co-write feasibility study and business plan for sustainable wool fiber business (for a US Dept. of Agriculture Value-Added Producer Grant); provide creative direction and branding for yarn and apparel divisions; design the “Imperial Collection by Anna Cohen” Preview for Fall 2010; co-manage domestic processing of wool fiber into yarn, knit and woven fabrics and apparel.
(see: www.imperialyarn.com and www.imperialstockranch.com)
 - **PENDLETON WOOLEN MILLS**, Oct. 2008. Design the “Pendleton by Jill Rappaport” collection, Holiday 2009; create watercolor illustrations for press launch in New York City.
- **ANNA COHEN inc** – Portland, OR 2005-2008 Founder/Director
As a high fashion ready-to-wear apparel company, we successfully brought sustainability and social responsibility to the forefront of the apparel industry. We produced biannual collections of 20-30 styles per season, attracting extensive national and international press including covers of leading publications, garnering apparel and sustainability awards as well as important industry recognition. We were featured in film and television and included in two books on sustainable design.
- **ART INSTITUTE OF PORTLAND** – Portland, OR 2005-2006 Adjunct Instructor
Instruct courses in Apparel Design and Concept Development.
- **ADIDAS** – Portland, OR 2004 Women’s Apparel Designer
Co-design all women’s core performance activewear apparel collections for US market Spring 2006 collection.
- **SUESAN FALKNER Design Studio** – Florence, Italy 2003 Design Assistant
Design development of handbags for GUESS and women’s knitwear collections for MAX MARA.
- **PATRIZIA PEPE** – Florence, Italy 2002 Designer
Design high end weekly women’s ready to wear “Pronto” collections for European, Middle East and Japanese Markets.
- **BINICOCCHI** – Prato, Italy 1999-2001 Creative Assistant (former Intern)
Provide creative support for textile collections including illustration and graphics for prestigious global trade shows, assisting selection of color ways for textile collections, executive support and sales representation at trade shows.

PANELS & PRESENTATIONS

- **Guest Speaker:** Art Institute of Portland for Apparel & Accessory Design, Marketing & Branding and Sustainable Design Courses 2005-Present; University of Oregon, *Eco Fashion* for The Sustainable Business Group, 2007; FIT at Polimoda, Florence, Italy *Working in the Italian Fashion and Textile Industry* 2002.
- **Selected Panelist:** *Designing with Conscience*, Sustainable Fashion Symposium, UC Davis, CA 2008; *Sustainability in Practice*, Ultra PDX for Portland Fashion Week 2007; *Eco Fashion*, Portland Fashion Week 2008.

BOARD MEMBERSHIP

- Art Institute of Portland – Advisory Committee for Apparel and Accessory Design and Design Management Programs
- Portland Fashion Week – Board Member
- Sustainable Design Alliance – Founding Board Member
- Sustainable CEO round table – Member

EDUCATION

BFA: International Fashion Design, FIT at Polimoda; Florence, Italy
AAS: Fashion Design, Fashion Institute of Technology; NYC